

RAM

2018 | 2500/3500



RAM HEAVY DUTY.

COMPLETE CAPABILITY, INSIDE AND OUT.

IT'S A PICKUP MADE TO DO IT ALL. AND DO IT BETTER.

2018 Ram Heavy Duty: trucks built to deliver uncompromising capability, Class-Leading versatility for storage and cargo,¹* and intelligently appointed interiors that deliver exceptional comfort with state-of-the-art communications and audio technology.

This is a breed apart. Only one Ram ranks as **Canada's most capable full-size off-road pickup**¹—the extraordinary Ram Power Wagon.[®] No one else offers Class-Exclusive¹ features like the available **RamBox[®] Cargo Management System**, the robust **multilink coil spring rear suspension** of Ram 2500, or the hauling-friendly and comfort-boosting available **Auto-Level Rear Air Suspension System**.

For 2018, Ram 3500 forges ahead with a **new Best-in-Class ranking for fifth-wheel towing**,¹ now up to **13,608 kg (30,000 lb)** and **Best-in-Class torque**,¹ up to **930 lb-ft**. Next-Generation and available Largest-in-Class **8.4-inch radios**¹ with **greater capability** give Ram Heavy Duty extra clout, and two new models—the Harvest Edition and the ultra-luxurious Limited Tungsten Edition—add refinement.

Ram Heavy Duty puts equal emphasis on comfort and performance, consistently delivering sophistication alongside brute-strength capability. Consider it all, and these pickups vault to the top of your list. For more, check us out at ramtruck.ca



*All disclaimers and disclosures can be found on the back cover.



2018 RAM EXCLUSIVE COIL SPRING AND REAR AIR SUSPENSIONS¹

Laramie[®] shown in Brilliant Black Crystal Pearl with Bright Silver lower two-tone. Properly secure all cargo.



Laramie Sport shown in Bright White.



Power Wagon shown in Granite Crystal Metallic.



2018 RAM EXCLUSIVE RAMBOX CARGO MANAGEMENT SYSTEM¹

Laramie shown in Bright White with available RamBox Cargo Management System. Properly secure all cargo.



2018 BEST IN CLASS MOST INTERIOR SPACE (MEGA CAB[®])¹

Laramie[®] leather-faced seating shown in Light Frost.



Laramie Longhorn[®] shown in Bright White with optional monotone paint. Properly secure all cargo.



2018 BEST IN CLASS 8.4-INCH TOUCHSCREEN¹

Laramie Limited shown with Uconnect[®] 4C NAV Multimedia Centre with 8.4-inch touchscreen.



2018 BEST IN CLASS UP TO 930 LB-FT CUMMINS[®] DIESEL TORQUE¹

Laramie Limited shown in Granite Crystal Metallic. Properly secure all cargo.



2018 BEST IN CLASS FIFTH-WHEEL TOWING OF UP TO 30,000 LB (13,608 KG)¹

Laramie Limited shown in Brilliant Black Crystal Pearl. Properly secure all cargo.



MILLION MILE CLUB

AN ENGINE SO OUTSTANDING IT HAS ITS OWN CLUB. The Cummins® Million Mile Club honours owners with a million miles of service.

RAM HEAVY-DUTY PICKUPS—PROVEN TO LAST.²

WHAT COUNTS IS WHAT WORKS BEST: THAT'S QUALITY AND DURABILITY.

When you drive a Ram Heavy Duty, we know what's driving you. Namely, your rightful demand for uncompromising capability. You're measuring durability in terms of thousands of kilometres, countless metric tonnes and years, if not decades, of faithful service.

Ram Heavy Duty puts it all together so well, you've got interior style and comfort joining an exterior design that delivers notable aerodynamic efficiency—while still compelling head-turning attention.

The best example of Ram leadership reflects one of the most enviable honours in the business: a Cummins® in a Ram Heavy Duty gives you **Canada's longest-lasting heavy-duty diesel pickup³**.

Look further, and you'll see that leadership is evident across the Ram Heavy Duty lineup. Consider our many Best-in-Class advantages, a long-proven reputation for durability, and Class-Exclusive features¹ that set us completely apart from the competition like the available **Auto-Level Rear Air Suspension System** and **RamBox® Cargo Management System**.

Ram meets the demands of the heavy-duty segment by delivering what really counts over the long run: uncompromising capability and durability coupled with proven quality. The 2018 Ram 3500 is an ideal example: when powered by the available 6.7L Cummins Turbo Diesel I-6, you've got outstanding towing and GCWR figures, ultra-competent payload capacity and no-nonsense torque. From there, it only gets better, with **Best-in-Class recommended diesel oil change intervals¹** that can stretch up to 24,000 kilometres between changes, a "smart" diesel exhaust brake, and the top-tier position as **Canada's most durable heavy-duty diesel pickup³**. Equip the same pickup with the available gas-powered 6.4L HEMI® V8, and you're still looking at a solid Ram advantage: this powerplant churns out a **Best-in-Class 410 horsepower⁴**.

Consider that **84% of all Ram Heavy Duty diesel pickups sold over the past 24 years are still on the road today⁵**, and you've got ample proof of durability. Numbers that good leave little room for doubt and lots of room to get the job done—exactly what Ram Heavy Duty was born and bred to accomplish.

WE TREATED IT BRUTALLY—AND IT DID EVERYTHING RIGHT. The emphasis we put on quality and durability took us to extremes—and ensures a pickup ready for the toughest tasks. Ram Heavy Duty pickups are designed and tested using torturous conditions that range from four-corner shaking machines to grindingly difficult boulder-strewn test tracks. To create a pickup that will deliver capability at every turn, we subjected Ram Heavy Duty to challenges far more serious than you'll ever attempt. So, while you may never put your pickup through the same conditions, you've got unshakable confidence—knowing your Ram is built for the long run.

CANADA'S LONGEST-LASTING HEAVY-DUTY DIESEL PICKUPS:									
PERCENTAGE, BY BRAND, OF ALL HEAVY-DUTY DIESEL PICKUPS SOLD OVER THE PAST 24 YEARS THAT ARE STILL ON THE ROAD TODAY:	<table border="1"> <tr> <td>RAM</td> <td>84%</td> </tr> <tr> <td>GMC</td> <td>81%</td> </tr> <tr> <td>CHEVY</td> <td>77%</td> </tr> <tr> <td>FORD</td> <td>68%</td> </tr> </table>	RAM	84%	GMC	81%	CHEVY	77%	FORD	68%
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GMC	81%								
CHEVY	77%								
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"IT'S AS REAL WORLD AS IT GETS!"
— HOWARD ELMER, CHALLENGE FOUNDER

20 KEY CATEGORIES	11 CONTENDERS
3 LONG DAYS	4 CLASSES TESTED
4000 KM DRIVEN	6 JUDGES

1 **3/4-TON WINNER**

RAM 2500 6.7L CUMMINS TURBO DIESEL

CANADA'S LONGEST-LASTING HEAVY-DUTY DIESEL PICKUP³ SCORED HIGHEST IN 12 OF 20 CATEGORIES.



RAM 2500: THE 2017 CANADIAN TRUCK KING 3/4-TON WINNER.

After facing a series of tough real-world challenges that included payload hauling, towing and off-road capability, the Ram 2500 equipped with the legendary 6.7L Cummins Turbo Diesel I-6 was crowned the 2017 Canadian Truck King winner in the 3/4-ton pickup category.

Laramie® Limited shown in Brilliant Black Crystal Pearl. Properly secure all cargo.

CUMMINS® AND RAM: AN UNBEATABLE COMBINATION.

CANADA'S MOST DURABLE HEAVY-DUTY DIESEL PICKUP³ Sometimes, combined power completely surpasses conventional thinking. This is one: Ram Heavy Duty, and the available 6.7L Cummins Turbo Diesel I-6, with its **Best-in-Class torque¹ up to 930 lb-ft** on Ram 3500 models, outstanding towing and GCWR, and Best-in-Class recommended oil change intervals up to 24,000 kilometres.¹

Canada's Best-Selling Heavy-Duty Diesel Engine⁶, the 6.7L Cummins Turbo Diesel (based on the past six years of registrations), features a long list of compelling attributes. The Cummins engine includes a standard "smart" diesel exhaust brake that helps control the descent of your pickup by maintaining smooth braking on a slope, and Class-Exclusive Ram Active Air™ technology¹ that automatically ensures optimal air intake and engine performance in all temperatures, payload or grades.

A TOUGH PARTNER. The AS69RC 6-speed AISIN® heavy-duty automatic transmission, available on Ram 3500 models, has a massive 322-mm torque converter and delivers **Best-in-Class 930 lb-ft of torque¹** with sophisticated driver-adaptive shifting and optimized gear ratios.

THE CLASS-EXCLUSIVE MANUAL OPTION. Ram Heavy Duty also gives you the available Class-Exclusive G56 6-speed manual transmission,¹ which delivers operator control along with optimal fuel economy.

STANDARD TRANSMISSION, PREMIUM COMPONENT. The 68RFE 6-speed automatic has long proven itself on the construction site and on the highway, delivering exceptional performance and years of service.



AN ENGINE SO OUTSTANDING IT HAS ITS OWN CLUB. The Cummins Million Mile Club honours owners with a million miles of service.

READY TO ROCK: THE 6.7L CUMMINS TURBO

385 HORSEPOWER 930 LB-FT OF TORQUE¹ **BEST IN CLASS**

CUMMINS HIGH-OUTPUT TURBO DIESEL WITH AS69RC 6-SPEED AISIN AUTOMATIC TRANSMISSION (3500)

370 HORSEPOWER 800 LB-FT OF TORQUE

CUMMINS TURBO DIESEL WITH 68RFE 6-SPEED AUTOMATIC TRANSMISSION (2500 / 3500)

350 HORSEPOWER 660 LB-FT OF TORQUE

CUMMINS TURBO DIESEL WITH G56 6-SPEED MANUAL TRANSMISSION (2500 / 3500)



Laramie Longhorn® shown in Brilliant Black Crystal Pearl with optional monotone paint. Properly secure all cargo.

5YR/160,000KM⁷
DIESEL POWERTRAIN LIMITED WARRANTY

3YR/290,000KM⁷
AISIN TRANSMISSION WARRANTY

TOUGH DRIVETRAINS CARRY BULLETPROOF WARRANTIES.

THE HEMI® V8. TWO ENGINES, COUNTLESS POSSIBILITIES.



6.4L HEMI VVT V8



5.7L HEMI VVT V8



LARGEST DISPLACEMENT GAS V8 IN ITS CLASS¹—AND WITH BEST-IN-CLASS GAS ENGINE HORSEPOWER⁴ When gas is the preferred fuel, the Best-in-Class 410 horsepower⁴ from the available gas-powered 6.4L HEMI V8 with FuelSaver/Multi-Displacement System (MDS) technology is ready to tackle the toughest jobs.

Fuel efficiency is enhanced through advanced technologies. These include individual Cylinder Fuel Control, a cooled Exhaust Gas Recirculation (EGR) System, a heavy-duty cooling system and standard MDS technology, which seamlessly shuts off four of the eight cylinders at highway speeds.

But what vaults Ram Heavy Duty to top-tier consideration are absolutely compelling payload figures. The available 6.4L HEMI V8 in Ram 3500 delivers an impressive payload rating of up to 3,334 kg (7,350 lb).

THE IDEAL MATCH. The 6.4L HEMI V8 is mated to the sophisticated, multirange and electronically operated 66RFE 6-speed automatic transmission. Offering full electronic control for up- and downshifting, it optimizes all gear ratios for responsive performance. An independent lubrication cooler ensures ample pressures under all driving conditions.

410 HORSEPOWER 429 LB-FT OF TORQUE

6.4L HEMI V8 WITH 66RFE 6-SPEED AUTOMATIC TRANSMISSION (370 HORSEPOWER ON 3500 MEGA CAB® MODELS)

383 HORSEPOWER 400 LB-FT OF TORQUE

5.7L HEMI V8 WITH 66RFE 6-SPEED AUTOMATIC TRANSMISSION

5YR/100,000KM⁷
GAS POWERTRAIN LIMITED WARRANTY

THE HEMI V8 WARRANTY: STILL ONE OF THE BEST IN THE BUSINESS.

CANADA'S BEST-SELLING V8 ENGINE⁸ **LEGENDARY PERFORMANCE, LEADING ROLE.** The 5.7L HEMI V8 stands tall as Canada's Best-Selling V8 engine⁸ (based on the past six years of registrations)—a compelling reason to make it the standard powerplant for Ram Heavy Duty. This powerplant puts pure strength at your service, churning out 383 horsepower and 400 lb-ft of torque.

Variable Valve Timing (VVT) opens and closes valves with exact precision; the technology ensures peak performance and increased torque—exactly what's needed for confident towing and hauling. Along with VVT, interactive Deceleration Fuel Shut-Off (iDFSO) ceases the fuel flow during deceleration to help enhance fuel efficiency, and with no noticeable change in operation. This fuel-saving feature is especially valuable in cities and stop-and-go traffic.

Performance is further enhanced with a heavy-duty engine cooling system—smart technology that helps accomplish tasks that range from the everyday to extreme towing.

UNSTOPPABLE POWER. In Ram Heavy Duty, the 5.7L HEMI V8 is mated to the tough-as-nails 66RFE 6-speed automatic transmission. This creates a powertrain designed to exceed the typical demands for towing and hauling.

SMART TOWING IS PART OF OUR DNA.



FOR RAM HEAVY DUTY, TOWING IS SECOND NATURE. On all 2500 and 3500 models, jaw-dropping conventional towing capability comes from a standard Class V hitch receiver (rated up to 8,165 kg [18,000 lb] on Ram 2500 and up to 9,072 kg [20,000 lb] on Ram 3500), large antilock disc brakes and a heavy-duty engine cooling system. Pulling power is exactly what you need: a Ram 3500 equipped with the available 6.7L Cummins® Turbo Diesel I-6 tows up to 14,157 kg (31,210 lb); a similarly equipped Ram 2500 tows up to 8,156 kg (17,980 lb). With the available 6.4L HEMI® V8, Ram 2500 delivers **Best-in-Class gas 3/4-ton towing up to 7,403 kg (16,320 lb)**⁹

GROSS COMBINED WEIGHT RATING (GCWR) SAYS IT ALL. We get it. You need to count on your Ram Heavy Duty to accomplish the toughest jobs. The Ram Heavy Duty maximum GCWR numbers measure up. On Ram 3500 models, GCWR reaches up to 17,736 kg (39,100 lb). The numbers behind Ram 2500 are equally as formidable: these 3/4-ton GCWR figures are rated up to 11,476 kg (25,300 lb).

INSTRUMENT PANEL-MOUNTED SWITCHBANK. Conveniently at your fingertips are standard and available instrument panel controls for managing features that include the Electronic Stability Control (ESC) system,¹⁰ the Electronic Trailer Brake Controller, the “smart” diesel exhaust brake and the Class-Exclusive Auto-Level Rear Air Suspension.¹ Add-ons to further enhance overall capability are anticipated, so the switchbank features additional auxiliary switches to configure future electrical connections or custom upfits.

TRAILER WIRING CONNECTORS. The intelligent design of our factory-installed trailer-connecting technology is standard on every Ram Heavy Duty, starting with the bumper-mounted 4-/7-pin connector that lets you connect with virtually all trailers.

ULTRA-RESILIENT FRAMES OFFER CAPABILITY AND COMFORT. Ram 2500/3500 models ride on 50,000-psi high-strength steel frames with eight crossmembers; a rear axle crossmember stabilizes the truck to maximize towing.

THE INDISPENSABLE TOW/HAUL MODE. Ram Heavy Duty trucks feature a standard Tow/Haul Mode with a more aggressive downshift schedule that caters to hauling demands. The feature works seamlessly with the available “smart” diesel exhaust brake.

TOP-TIER SUPERIORITY FOR FIFTH-WHEEL TOWING. It doesn't get any better—or more capable. Our available Fifth-Wheel/Gooseneck Prep Group and Hitch Kits from Mopar® are factory-installed, and utilize the strength of our rear structural crossmember to deliver **Best-in-Class fifth-wheel towing¹ up to 13,608 kg (30,000 lb)** on Ram 3500 models. A similarly equipped Ram 2500 with a fifth-wheel hitch tows up to 9,072 kg (20,000 lb). It's engineering that puts easy operation and pure towing capability at your service.



“SMART” DIESEL EXHAUST BRAKE. Standard on every Cummins Turbo Diesel powerplant and engineered to precise specifications, the “smart” diesel exhaust brake is an indispensable addition for maintaining control when towing or hauling heavy loads, and is particularly helpful when controlling the speed on a downward slope. Working much like a cruise control system, the engine brake uses a variable nozzle on the turbo to enable and maintain smooth and far less aggressive braking; vehicle stability is enhanced, and wear on the disc brakes is reduced.

AVAILABLE PARKVIEW® REAR BACK-UP CAMERA¹¹ makes approaching loading docks and trailer hitches a breeze. The Radio 3.0 and Uconnect® 3.0 multimedia centres display the camera image in the rearview mirror; with the available Uconnect 3 and 4C multimedia centres, the camera image is displayed on the touchscreen, and adds dynamic grid lines. The View-at-Speed function on Uconnect 4C multimedia centres can be activated at the touch of a button and allows for convenient monitoring of the rear for confident towing and hauling—at rest or while driving.

CARGO VIEW CAMERA. Using a fifth-wheel or gooseneck hitch? A Ram Heavy Duty equipped with the CHMSL-mounted Cargo View Camera enables easy hookups by offering a clear view of the pickup bed. Even better: on trucks equipped with both the available Cargo View Camera and the ParkView Rear Back-Up Camera,¹¹ you can toggle between the two images. Working with Ram means you can always keep an eye on your trailer and cargo.

FOR FULL SPECIFICATIONS, VISIT RAMBODYBUILDER.COM



OUTSTANDING TOWING POWER: 31,210 LB (14,157 KG)

Laramie® Limited shown in Brilliant Black Crystal Pearl. Properly secure all cargo.



Fifth-Wheel Hitch.



Cargo-View Camera.



ParkView® Rear Back-Up Camera.¹¹

RAM 2500 CAPABILITY

MAX TOWING
17,980 LB (8,156 KG)
MAX GCWR
25,300 LB (11,476 KG)

RAM 3500 CAPABILITY

MAX TOWING
31,210 LB (14,157 KG)
MAX GCWR
39,100 LB (17,736 KG)

MAX PAYLOAD 7,350 LB (3,334 KG)

RAM 2500 CAPABILITY

MAX PAYLOAD
3,990 LB (1,810 KG)
MAX GVWR
10,000 LB (4,536 KG)

3500 CAPABILITY

MAX PAYLOAD
7,350 LB (3,334 KG)
MAX GVWR
14,000 LB (6,350 KG)

FORMIDABLE GROSS VEHICLE WEIGHT RATINGS (GVWRs) POINT TO BULLETPROOF CAPABILITY. Available GVWRs of 6,350 kg (14,000 lb) on Ram 3500 and 4,536 kg (10,000 lb) on Ram 2500 allow for heavier loads that clearly distinguish the exceptional capability of Ram Heavy Duty. Payload capability with a 2018 Ram 3500 lets you easily carry up to 3,334 kg (7,350 lb).

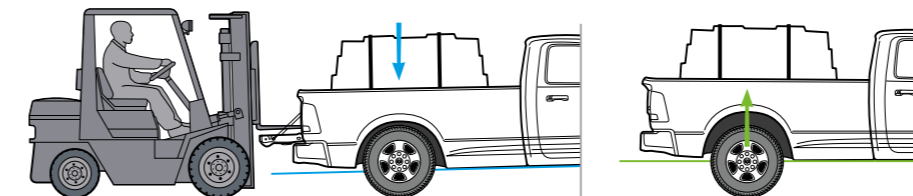
SUSPENSIONS SO GOOD, THEY RULE THE ENTIRE CLASS.



CLASS-EXCLUSIVE AUTO-LEVEL REAR AIR SUSPENSION¹

The Class-Exclusive Auto-Level Rear Air Suspension System¹ available on Ram Heavy Duty is designed to provide impressive ride comfort and hauling/towing control.

With two driver-activated modes, Payload and Towing, the Auto-Level Rear Air Suspension System is tuned to allow full suspension travel for maximized ride, enhanced handling and reduced vehicle/trailer rake.



How it works: replacing the standard multileaf spring on Ram 3500 models, the Auto-Level Rear Air Suspension instead builds on a single leaf spring, mounting the air springs on top of the solid rear axle. Additional links on each side of the rear axle allow the air springs and leaf springs to work in tandem, providing ideal load-carrying capability.

Ram 2500 models utilize the same design, but these models replace the rear coil springs with two air springs.

The Payload and Towing modes are operated with an intuitive button on the switchbank. Specific information about the air suspension system is conveyed to the driver through the available full-colour in-cluster display centre.

Payload Mode monitors ride heights on both sides of the vehicle, constantly adjusting for load-shifting or changes in road surfaces; the load level remains constant. **Towing Mode** lowers the rear suspension by 25 millimetres (1 inch), providing correct alignment between hitch and trailer tongue. Towing Mode ensures a consistently level load by maintaining a constantly parallel, even rake from the front of the pickup through the rear of the trailer.



CLASS-EXCLUSIVE MULTILINK COIL SPRING REAR SUSPENSION⁹

The standard five-link coil spring rear suspension and multirate coil springs—further amplified by heavy-duty fixed-displacement twin-tube shock absorbers—put the 2018 Ram 2500 models in a class of their own. This rear suspension is a Class-Exclusive feature⁹ engineered to reduce friction, improve the ride comfort and ramp up handling. It's Ram-tough strength you can count on—and fluently demonstrates the unique suspension technology employed by Ram Heavy Duty.

**CAPABILITY, CONTROL, COMFORT
 HOTCHKISS REAR LEAF SPRING SUSPENSION**

Load it up: Ram Heavy Duty eagerly takes on massive payloads. Comfortable and capable, the standard Hotchkiss rear leaf spring suspension on Ram 3500 delivers outstanding rear handling and roll control. All Ram 3500 models equipped with dual rear wheels also include separate auxiliary leaves that further increase cargo-carrying capacity.

**HEAVY DUTY BY DESIGN
 THREE-LINK COIL SPRING FRONT SUSPENSION**

The front suspensions on all Ram 2500 and 3500 models are built with an ultra-tough three-link coil spring assembly paired with heavy-duty full-displacement twin-tube shock absorbers. Six massive cam bushings create a counter-force to roll motion, while large frame-to-axle radius arms ensure optimal front torsional stiffness.

This sophisticated suspension system keeps friction to a minimum, and delivers impressive road manners and capability on virtually every road surface and under a variety of payload weights. The results are exceptional turning ability with responsive handling on every driving surface, especially when tackling heavy hauling assignments.

HEAVY-DUTY STYLE.

AWARD-WINNING COMFORT AND DESIGN.

OUR INTERIORS HAVE A BEAUTIFUL WORK ETHIC. When you're looking for the perfect blend of capability, sophistication and craftsmanship, Ram Heavy Duty delivers.

The formidable Power Wagon® demonstrates how an interior design can pay tribute to power under the hood. The standard interior includes ultra-durable vinyl seating with cloth embossed tire-tread pattern inserts. The available Leather & Luxury Group provides Black leather-faced seating with perforated inserts—and both seat treatments utilize the embroidered “Power Wagon” identity on the side bolsters.

Laramie® sets the stage, with its leather-faced seats with heated and ventilated front-row seating in Light Frost or dramatic Black. Count on a leather-wrapped heated steering wheel, instrument panel with woodgrain accents, and 10-speaker audio system including subwoofer.

The Award-Winning interior of the Laramie Longhorn® features an available laser-etched Longhorn identity on the seats, contrasted by wood burl and real leather throughout the cabin. Silver instrument panel designs evoke the old West, complementing a Silver treatment on the front-seatback saddlebags buckles. The new Longhorn Special Edition adds Canyon Brown/Light Frost leather seating, leather-wrapped grab handles, Walnut Ash real wood accents and a Light Greystone suede headliner.

Laramie Limited features an all-Black full-leather interior with a heated leather and Argento wood-wrapped steering wheel and full-leather seats.

The new Limited Tungsten Edition is the most luxurious Ram ever, including many well-appointed amenities found in Laramie Limited, and featuring unique Light Frost leather seating and Indigo Blue piping throughout, and a Light Greystone suede headliner.



Power Wagon leather-faced seats with perforated inserts shown in Black.



Laramie Longhorn Cattle Tan door panel.



Laramie leather-faced seats with perforated inserts shown in Light Frost.



Laramie Longhorn® Natura Plus leather shown in Cattle Tan. Properly secure all cargo.



Limited Tungsten Edition Natura Plus leather shown in Light Frost.

FLEXIBLE INTERIORS ADAPT TO WORK AND PLAY.

FIRST-CLASS COMFORT MEETS WORK-READY DURABILITY. Every Ram Heavy Duty offers a top-notch level of comfort, convenience, state-of-the-art technology and advanced degrees of sophistication. The unique trim levels and features of this lineup make a lasting impression.

Sophistication achieves its highest level in the Laramie® Limited and Award-Winning Laramie Longhorn®. These top-of-the-line pickups deliver 100% leather seating, bolstered by real wood accents, heated and ventilated front bucket seats, and a heated leather-wrapped steering wheel with audio and cruise controls.

YOU NEED STORAGE. WELL, YOU'VE FOUND YOUR SPACE. From the oversize in-door bins to the available behind-the-seat and in-floor storage, you've got a multitude of places to carry equipment and hide valuables.

- A. FOLD-FLAT REAR SEAT.** Standard on Mega Cab® models, it provides a convenient flat storage surface, ideal for cargo you'd prefer not to secure in the rear bed.
 - B. CENTRE CONSOLE WITH CHARGING PORT.** We've considered every convenience and need—including keeping your phone, laptop and/or MP3 player fully charged.
 - C. CENTRE CONSOLE WITH CUP HOLDERS.** The centre console armrest bins have three available integrated cup holders and provide access to the available media port for connectivity.
 - D. DUAL GLOVE BOX.** Dual glove boxes feature large upper and lower storage areas.
 - E. FOLD-FLAT LOAD FLOOR.** An available and completely flat floor for those times when cargo is best transported inside.
 - F. IN-FLOOR STORAGE BINS.** Crew Cab models offer outstanding interior space—which includes Class-Exclusive removable and insulated in-floor bins¹ to keep valuables completely out of sight.
- UNDERSEAT STORAGE.** Augmenting the in-floor storage on Crew Cab are very convenient rear underseat storage areas—maximizing your private storage.



Properly secure all cargo.



A.



B.



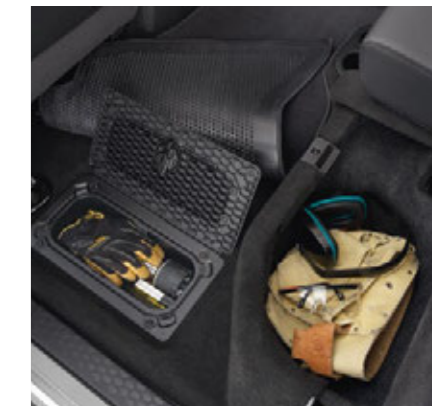
C.



D.



E.



F.

LARGEST TOUCHSCREEN IN ITS CLASS.¹

NEXT-GENERATION UCONNECT.[®] THE SMART WAY TO GO. Staying connected is what makes every drive in Ram Heavy Duty so good—and now it's better than ever. For 2018, Uconnect is taken to the next level, with upgraded apps and the latest technology. Voice commands¹² can control just about everything, and our available 8.4-inch touchscreen is the Largest in its Class.¹ Best of all, it's all now enhanced with **SiriusXM Guardian**,¹³ **SiriusXM Traffic**¹⁴ and **SiriusXM Travel Link**,¹⁴ giving you everything from security and convenience to fuel prices and sports scores to weather at a glance.

SIRIUSXM SATELLITE RADIO¹⁴ There are no cords on this station—one that comes with 120+ channels of the best content on satellite radio. With exclusive entertainment, sports, comedy, news and commercial-free music, you know it: when SiriusXM meets Uconnect, they really sing. Stream from your desktop or download the SiriusXM app to your compatible smartphone or tablet and enjoy all access when out of your vehicle. It's all included in your one-year trial subscription. Available.

SIRIUSXM GUARDIAN¹³ This advanced in-vehicle connectivity provides help when you need it most with Roadside Assistance Call and SOS Call from your touchscreen, or rearview mirror button. The mobile app helps to keep you connected by turning your phone into your vehicle's command centre. The one-year trial subscription includes Remote Vehicle Start to start your car* and lock or unlock the doors from virtually anywhere, as well as Stolen Vehicle Assistance alerts, Send & Go, a WiFi Hotspot^{16†} and much more. Available.

SIRIUSXM TRAFFIC¹⁴ AND SIRIUSXM TRAVEL LINK¹⁴ SiriusXM Traffic works with the vehicle's navigation system¹⁵ to display traffic and accident information to assist in routing around congested areas. **SiriusXM Travel Link** provides real-time local fuel prices, weather conditions, sports scores and movie times. SiriusXM Traffic and SiriusXM Travel Link include a five-year trial subscription. Available.

NAVIGATION¹⁵ Enter your destination with your voice; with the Uconnect 4C NAV Multimedia Centre, the route is calculated in seconds and displayed on the 8.4-inch touchscreen. Turn-by-turn audio directions keep your eyes on the road. Available.

PHONE¹² Prioritize different phones so multiple drivers can connect and call. Uconnect syncs with your compatible phone's contacts,¹⁷ allowing you to call by name and view your contact's details on the touchscreen display. Route all incoming calls to voice mail and suppress text message notifications by enabling the Do Not Disturb feature so you can keep your full attention on the road. Available.

APPLE CARPLAY^{TM18} The smarter, safer way to use your iPhone[®] inside your vehicle. Plug in to seamlessly integrate Uconnect. You can use the touchscreen or Siri[®] to make calls, access Apple Music, send and receive messages, get directions optimized for traffic conditions and more, while staying focused on the road. Available.

ANDROID AUTO^{TM18} This plug-and-play capability provides a safer way to use Android[™] while in your vehicle, sharing information while you easily access the best of Google: Maps with voice-guided navigation and Play Music; place phone calls or send and receive messages and ask Google any question by voice command. Available.

HANDS-FREE COMMUNICATION¹² WITH BLUETOOTH[®] Access a favourite playlist on your music player or USB drive with simple voice commands. Ask for directions to a certain address, or make a call. No problem. Siri Eyes Free¹⁹ responds to natural language commands, so controlling your compatible iPhone and your vehicle's sound system and entertainment options is effortless. Available.

CONTROLS Via the touchscreen, you can adjust the temperature of the entire cabin—select new music stations or make a call. So get comfortable and experience all the ways Uconnect makes the ride more enjoyable.



Laramie[®] Limited with the Uconnect[®] 4C NAV multimedia centre with 8.4-inch touchscreen.



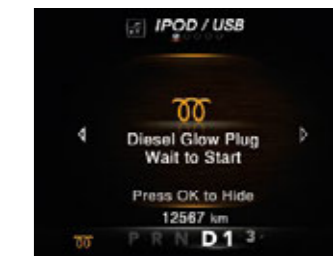
Laramie Limited with the 7-inch full-colour customizable in-cluster display centre.



Tire Pressure Monitoring Display.



Trailer Brake Controller Display.



Diesel Glow Plug Display.

KEEPING YOU CONNECTED.

STATE-OF-THE-ART ELECTRONICS ARE STANDARD. The Ram Heavy Duty instrument panel cluster and Electronic Vehicle Information Centre (EVIC) illustrate how sophisticated technology can become indispensable user-friendly convenience that keeps you connected.

The interface is the 7-inch full-colour customizable in-cluster display centre on select Ram Heavy Duty pickups. It's where you'll see the critical real-time data about your vehicle's operation, all conveyed through multiple "smart" modules that stay in constant communication with each other. You're kept in the know about fuel economy, trailer braking, overall vehicle status and engine performance, payload, engine hours, status on the available air suspension, plus available navigation¹⁵ screens and more. An intuitive "roller-menu" controlled by a steering wheel-mounted toggle switch lets you keep eyes on the road and hands on the wheel.



*When equipped with Remote Start.
†Late availability.

**12,000 LB
WARN® WINCH**

**RAM ARTICULINK™
SUSPENSION**

SKID PLATES

**HILL DESCENT
CONTROL**

**363-MM (14.3-INCH)
GROUND CLEARANCE**

**33-INCH
ALL-TERRAIN TIRES**

FRONT TOW HOOKS

**ELECTRONIC
FRONT SWAY BAR
DISCONNECT**

**TRU-LOK® FRONT/REAR
DIFFERENTIALS**



Power Wagon® shown in Flame Red.



Electronic front sway bar disconnect.



Power Wagon shown in Flame Red.

RAM POWER WAGON®: CANADA'S MOST CAPABLE FULL-SIZE OFF-ROAD PICKUP.¹

IT REALLY DOESN'T MATTER WHAT ROAD YOU'RE ON. THIS TRUCK BACKS DOWN FROM NOTHING. When you own the rank as **Canada's most capable full-size off-road pickup,¹** you're ready for anything. This 4x4 tackles it all with ease—from boulder-strewn mountainsides to everyday highway concrete.

Ram Power Wagon comes to work with an aggressive off-road attitude that starts with a bold Black grille with Billet Silver "RAM" badge, "POWER WAGON" decals on the hood, sides and tailgate and a Black "RAM" tailgate badge. To that, add Black bumpers, fender flares, lower two-tone paint and Blacked-out headlamps, all riding on 17-inch aluminum wheels with Matte Black painted pockets and Black centre cap. The interior features Ram Rebel-inspired design cues, incorporating the rugged Goodyear® Wrangler DuraTrac® tire-tread pattern into the seat design with the distinctive Power Wagon signature on the seat bolsters.

What counts in Power Wagon is capability that exceeds and outperforms what others attempt to deliver. Count on stunning 4x4 capability amplified by Tru-Lok® front and rear electronically locking differentials. Rely on transfer case and fuel tank skid plates for underbody protection. The four heavy-duty Bilstein® monotube shock absorbers work with the proprietary Ram Articulink™ system to ensure invaluable and increased wheel travel, while solid front and rear axles feature a low-gear 4.10 axle ratio. Running ground clearance reaches up to 363 millimetres (14.3 inches), and the approach and departure angles attain 33.6 and 26.2 degrees respectively.

With its half-inch diameter, 38-metre (125-foot)-long high-strength steel wire supplying a jaw-dropping 5,443 kg (12,000 lb) of capacity, the front bumper-mounted WARN® electric winch lets you help less-capable trucks out of a jam, while monster 33-inch Goodyear Wrangler DuraTrac All-Terrain tires command total respect. It's all powered by the legendary 6.4L HEMI® V8 delivering **Best-in-Class 410 horsepower⁴ along with 429 lb-ft of torque.**

Put it all together, and the 2018 Ram Power Wagon is a powerful example of what an off-road truck should be.



Power Wagon vinyl with cloth embossed tire-tread pattern inserts shown in Diesel Grey.

4x4 OFFROAD



2500 Laramie® shown in Brilliant Black Crystal Pearl with available Off-Road Package.

THE RAM 2500 4x4 OFF-ROAD PACKAGE.

ONLY FOR RAM 2500—AND FOR THOSE WHO DARE.

The Ram 2500 4x4 Off-Road Package is designed for one sole purpose: provide outstanding off-road capability. So count on essential off-road upgrades that meld with tough and proven 3/4-ton pushing, pulling and hauling capabilities.

IN EVERY WAY, IT'S A COMPLETE PICKUP PACKAGE.

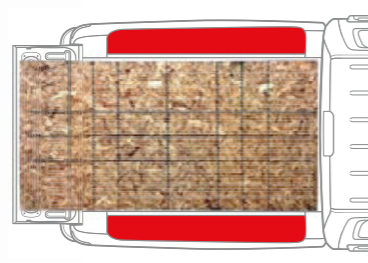
The comprehensive Off-Road Package includes a heavy-duty transfer case skid plate shield, performance-tuned Bilstein monotube shocks, electronic Hill Descent Control, large open-loop front tow hooks, fender flares and custom 4x4 graphics—all riding on tough Firestone® on-/off-road tires. Available for every Ram 2500 4x4 Crew Cab and Mega Cab®, this long list of functional upgrades gives you the confidence to explore off the beaten path.



EXCEPTIONAL CAPABILITY IN AND OUT OF THE BOX.

CLASS-EXCLUSIVE ADVANTAGE. INNOVATIVE WAYS TO STOW, STORE AND HAUL. We get it: you're carrying tools, storing equipment for work or play—and using the bed for hauling. Available for Mega Cab® and Crew Cab models with the 6-foot 4-inch bed is the **Class-Exclusive RamBox® Cargo Management System**.¹

The comprehensive system includes two large, drainable, illuminated and lockable bed-side bins, a collapsible cargo bed extender/divider—securely stored at the front of the bed when not in use—and a cargo bed rail system with four adjustable tie-down cleats that also accommodates numerous Authentic Accessories from Mopar®. LED rear-bed lighting with a bedside switch ensures illumination of the truck bed at night—and with no need to remove a tonneau cover, if so equipped.



COUNT ON ALL-AROUND CAPABILITY. The RamBox System enhances capability. Carry 4x8-foot sheets of materials in the cargo bed while tools stay safe and dry in the waterproof, lockable and illuminated side bins.

Properly secure all cargo.

RAMBOX DIMENSIONS	
6'4" CARGO BED	
A	480 mm (18.9 in.)
B	1529 mm (60.2 in.)
C	472 mm (18.6 in.)



STOW YOUR GEAR

STOW IT AND LOCK IT. Lockable, drainable and illuminated, the two side boxes carry it all: tools, sports equipment—even beverages covered in ice. They also accommodate numerous Mopar accessories for work and play.



LIGHT THE BED

TWO POINTS OF LIGHT. Augmenting the CHMSL-mounted cargo bed light, these side bed-mounted LED lights are perfect for night loading, and operate without tonneau cover adjustment (if so equipped).



EXTEND AND DIVIDE

THE BED EXTENDER / DIVIDER. Create compartments for specific cargo, or extend space to the open tailgate. With a smart thin profile, it's easily stored at the head of the bed when not in use.



SECURE THE LOAD

CARGO RAILS AND ADJUSTABLE TIE-DOWN CLEATS. Keep it all safe and secure. The rails also accommodate many accessories from Mopar, while the four adjustable cleats ensure that your cargo stays where it's supposed to.



Laramie® shown in Walnut Brown Metallic with Bright Silver lower two-tone paint shown with Mopar® Chrome Tubular Side Steps, Side Window Air Deflectors and Heavy-Duty Splash Guards. Properly secure all cargo.



Hitch Channel Adaptor.



Fifth Wheel with Glider and Mounting Frame.



Heavy-Duty Commercial-Grade Tool Box.



RamBox® Holster

AUTHENTIC MOPAR ACCESSORIES.

PERFECTION IS TOTALLY WITHIN REACH. You can make your Ram Heavy Duty pickup absolutely perfect. Authentic Accessories from Mopar are the key.

These finishing touches for Ram Heavy Duty were designed and created by the same team of engineers behind the Ram lineup for superb fit and finish. It's a big picture: Authentic Accessories from Mopar boost capability, protect your Ram, expand convenience, and broaden the work and recreational potential for your pickup.

Among the many Authentic Accessories from Mopar, features that stand out include the RamBox Holster, which fits neatly into the available RamBox compartment to carry hunting and fishing equipment. There are hundreds more, and every one helps you get the most out of your Ram. Find out more at your Ram retailer, or visit us online anytime, at MOPAR.CA

HARVEST EDITION (CREW CAB / MEGA CAB*)

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with 6-speed automatic transmission
- 6.4L HEMI VVT V8 with FuelSaver / Multi-Displacement System (MDS) and 6-speed automatic transmission
- 6.7L Cummins® High-Output Turbo Diesel I-6 with 6-speed AISIN® automatic transmission (3500)
- 6.7L Cummins Turbo Diesel I-6 with 6-speed automatic transmission
- 6.7L Cummins Turbo Diesel I-6 with 6-speed manual transmission

ENHANCEMENTS vs. SLT

INTERIOR AMENITIES

- Air conditioning with dual-zone automatic temperature control
- Auto-dimming rearview mirror
- Front / rear rubber floor mats
- Glove box lamp
- Heated front seats
- Leather-wrapped heated steering wheel with mounted audio controls
- Media Centre – Apple CarPlay™ and Android Auto™¹⁸
 - Hands-free communication¹² with Bluetooth® streaming audio
 - Media hub including 2 USB ports and auxiliary audio input jack
 - SiriusXM Guardian with 1-year subscription¹⁹
 - SiriusXM Traffic¹⁴ and SiriusXM Travel Link¹⁴ with 5-year subscription
 - Uconnect® 4C NAV multimedia centre with 8.4-inch touchscreen
- Overhead console with universal garage door opener²¹
- Premium 7-inch customizable in-cluster display centre
- Sun visors with illuminated vanity mirrors

EXTERIOR FEATURES

- Black tubular side steps
- Body-colour fender flares
- Bright White, Brilliant Black Crystal Pearl, Case Red* or New Holland Blue* exterior paint
- Centre High-Mounted Stop Lamp (CHMSL) Camera
- Chrome grille with Chrome insert
- Chrome door handles
- Chrome, power folding, heated, auto-dimming 6 x 9-inch mirrors with supplemental turn signals and courtesy lamps (2500)

EXTERIOR FEATURES cont.

- Chrome, power folding, heated, 7 x 11-inch trailer tow mirrors with supplemental turn signals and courtesy lamps (3500)
- Mopar® rear bumper step extension
- Rear mud flaps
- Spray-in bedliner
- Wheels and Tires – 18-inch polished forged aluminum wheels – LT275 / 70R18E OWL on- / off-road tires

CAPABILITY & FUNCTIONALITY

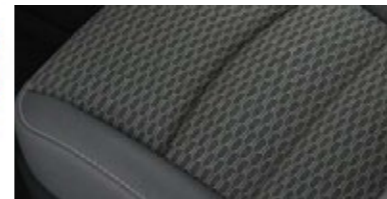
- Tow hooks (2500)
- Transfer case skid plate shield (4x4)

SELECT OPTIONAL EQUIPMENT

- 180-Amp Alternator (5.7L HEMI)
- 220-Amp Alternator (6.4L HEMI and 6.7L Cummins)
- Auto-Level Rear Air Suspension
- Chrome Tubular Side Steps
- Chrome Wheel-to-Wheel Side Steps
- Clearance Lamps
- Dual Rear Wheels (N/A on Crew Cab 6'4" box)
- Electronic Trailer Brake Controller
- Fog Lamps
- Instrument Panel-Mounted Auxiliary Switches
- Lower Two-Tone Paint and Fender Flares in Bright Silver Metallic
- Mopar 20K Fifth-Wheel Hitch
- Mopar 30K Fifth-Wheel Hitch (3500; N/A on Crew Cab 6'4" box) – Included with Max Tow Package
- Park-Sense® Front and Rear Park Assist¹¹
- Park-Sense Rear Park Assist¹¹
- ParkView® Rear Back-Up Camera¹¹
- Pickup Box Lighting
- Power Adjustable Pedals
- Power Sunroof
- Premium Cloth Front Bucket Seats
- RamBox® Cargo Management System (6'4" box)
- Rear Power Sliding Window
- Remote Start (requires automatic transmission)
- Security Alarm
- Tri-Fold Tonneau Cover



Shown with optional equipment



Cloth—Diesel Grey
Standard



Cloth—Canyon Brown
Standard



Premium Cloth—Diesel Grey
Available



Premium Cloth—Canyon Brown
Available



18-inch polished forged aluminum

Standard on 2500 and 3500 SRW



17-inch Chrome-Clad steel

Standard on 3500 DRW

PACKAGE GROUPS

- Fifth-Wheel / Gooseneck Prep Group – See ST model for group details
- Heavy-Duty Snowplow Prep Group (4x4) – See ST model for group details
- Max Tow Package (3500; N/A on Crew Cab 6'4" box) – See ST model for group details



Standard



Shown with standard Uconnect 4C NAV multimedia centre with 8.4-inch touchscreen

OUTDOORMAN® (CREW CAB 2500 4x4 ONLY)

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with 6-speed automatic transmission
- 6.4L HEMI VVT V8 with FuelSaver / Multi-Displacement System (MDS) and 6-speed automatic transmission
- 6.7L Cummins® Turbo Diesel I-6 with 6-speed automatic transmission

ENHANCEMENTS vs. SLT

INTERIOR AMENITIES

- Front / rear rubber floor mats
- Rear power sliding window

EXTERIOR FEATURES

- Black lower two-tone paint, fender flares and front / rear bumpers
- Body-colour grille with Black insert
- Fog lamps
- Wheels and Tires – 18-inch polished forged aluminum wheels – LT275 / 70R18E OWL on- / off-road tires

CAPABILITY & FUNCTIONALITY

- Antispin differential rear axle
- Tow hooks
- Transfer case skid plate shield

SELECT OPTIONAL EQUIPMENT

- 10 Amplified Speakers including Subwoofer
- 180-Amp Alternator (5.7L HEMI)
- 220-Amp Alternator (6.4L HEMI or 6.7L Cummins)
- Auto-Level Rear Air Suspension
- Black Tubular Side Steps
- Centre High-Mounted Stop Lamp (CHMSL) Camera (requires Uconnect® 4C or 4C NAV multimedia centre)
- Chrome Tubular Side Steps (monotone paint)
- Chrome Wheel-to-Wheel Side Steps (monotone paint)
- Clearance Lamps
- Electronic Trailer Brake Controller
- Instrument Panel-Mounted Auxiliary Switches
- Monotone Paint – Includes body-colour fender flares and Chrome front / rear bumpers
- Mopar® 20K Fifth-Wheel Hitch
- Park-Sense® Front and Rear Park Assist¹¹

SELECT OPTIONAL EQUIPMENT CONT.

- Park-Sense Rear Park Assist¹¹
- ParkView® Rear Back-Up Camera¹¹
- Power Adjustable Pedals
- Power Sunroof
- Premium Cloth Front Bucket Seats
- RamBox® Cargo Management System (6'4" box)
- Remote Start
- Security Alarm
- Spray-In Bedliner
- Tri-Fold Tonneau Cover
- Uconnect 3.0 Multimedia Centre with Hands-Free Communication¹² and Bluetooth® Streaming Audio
- Uconnect 3 Multimedia Centre with 5-inch Touchscreen
- Uconnect 4C Multimedia Centre with 8.4-inch Touchscreen
- Uconnect 4C NAV Multimedia Centre with 8.4-inch Touchscreen

PACKAGE GROUPS

- Comfort Group – See SLT model for group details
- Fifth-Wheel / Gooseneck Prep Group – See ST model for group details
- Heavy-Duty Snowplow Prep Group – See ST model for group details
- Luxury Group – See SLT model for group details
- Off-Road Package – See ST model for group details



18-inch polished forged aluminum
Standard



20-inch Satin Carbon aluminum with Chrome inserts
Available



Standard



Available



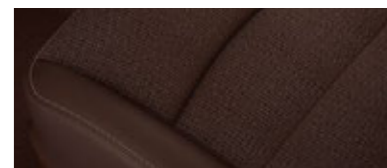
Cloth—Diesel Grey
Standard



Cloth—Canyon Brown
Standard



Premium Cloth—Diesel Grey
Available



Premium Cloth—Canyon Brown
Available



Shown with available cloth front bucket seats and available Uconnect 4C multimedia centre—Diesel Grey



Shown with standard Radio 3.0 multimedia centre



Shown with available Uconnect 3 multimedia centre with 5-inch touchscreen

FOR FULL OPTION DETAILS, VISIT RAMTRUCK.CA

POWER WAGON® (CREW CAB 2500 4x4 ONLY)

POWERTRAIN

- 6.4L HEMI® Variable Valve Timing (VVT) V8 with FuelSaver / Multi-Displacement System (MDS) and 6-speed automatic transmission

ENHANCEMENTS vs. SLT

INTERIOR AMENITIES

- 7-inch full-colour customizable in-cluster display centre with Power Wagon theme

- Auto-dimming rearview mirror
- Front / rear rubber floor mats
- Hands-free communication¹² with Bluetooth® streaming audio
- Mini floor console
- Perforated steering wheel with Light Slate Grey accent stitching and mounted audio and cruise controls
- Rear power sliding window
- Uconnect® 3 multimedia centre with 5-inch touchscreen
- Vinyl front bench seat with cloth embossed tire-tread pattern inserts

EXTERIOR FEATURES

- Bifunctional halogen projector headlamps with Black surround
- Black fender flares
- Black front / rear bumpers
- Black grille with Billet Silver™ "RAM" badge
- Black lower two-tone paint
- Black "RAM" tailgate badge
- Body-colour door handles
- Clearance lamps
- Fog lamps
- POWER WAGON decals on hood, side and tailgate
- Premium taillamps with Black surround
- Wheels and Tires – 17-inch aluminum wheels with Matte Black painted pockets and Black centre cap
— LT285 / 70R17D OWL all-terrain tires

CAPABILITY & FUNCTIONALITY

- 4.10 rear axle
- 180-amp alternator
- Front tow hooks
- Front WARN® electric winch
- Fuel tank and transfer case skid plate shields
- Manual shift-on-the-fly transfer case

CAPABILITY & FUNCTIONALITY cont.

- Suspension – Front disconnecting stabilizer bar
— Ram Articulink™ suspension
- Tru-Lok® front and rear differentials

SAFETY & SECURITY

- Electronic trailer brake controller
- Hill Descent Control

SELECT OPTIONAL EQUIPMENT

- 10 Amplified Speakers including Subwoofer
- Centre High-Mounted Stop Lamp (CHMSL) Camera (requires Uconnect 4C or 4C NAV multimedia centre)
- Dual 380-Amp Alternators
- Park-Sense® Front and Rear Park Assist¹¹
- Park-Sense Rear Park Assist¹¹
- ParkView® Rear Back-Up Camera¹¹
- Pickup Box Lighting
- Power Adjustable Pedals
- Power Sunroof
- Power Wagon Badging Delete (deletes hood, side and tailgate decals)
- Premium Vinyl Seats with Cloth Tire-Tread Embossed Inserts
- RamBox® Cargo Management System
- Remote Start
- Spray-In Bedliner
- Uconnect 4C Multimedia Centre with 8.4-inch Touchscreen
- Uconnect 4C NAV Multimedia Centre with 8.4-inch Touchscreen

PACKAGE GROUPS

- Leather & Luxury Group – Includes overhead console with universal garage door opener²¹ leather-faced 40 / 20 / 40 front bench seat, security alarm, radio / driver's seat / mirrors with memory, sun visors with illuminated vanity mirrors, air conditioning with automatic temperature control, glove box lamp, LED interior lighting, 10 amplified speakers including subwoofer, Uconnect 4C multimedia centre with 8.4-inch touchscreen, ParkView Rear Back-Up Camera¹¹ Park-Sense Front and Rear Park Assist System¹¹ and deluxe door trim panel
- Luxury Group – Includes overhead console, sun visors with illuminated vanity mirrors, power heated mirrors, universal garage door opener²¹ glove box lamp and pickup box lighting



Standard



Shown with standard Uconnect 3 multimedia centre with 5-inch touchscreen



Shown with available Uconnect 4C NAV multimedia centre with 8.4-inch touchscreen; Uconnect 4C multimedia centre available



Shown with available leather-faced seats—Black with Light Slate Grey accent stitching



Vinyl with cloth embossed tire-tread pattern inserts—Black/Diesel Grey with Light Slate Grey accent stitching and embroidered Power Wagon logo

Standard



Leather-faced with perforated inserts—Black with Light Slate Grey accent stitching and embroidered Power Wagon logo

Available



17-inch aluminum with Matte Black painted pockets and Black centre cap

Standard

LARAMIE® (CREW CAB / MEGA CAB™)

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with 6-speed automatic transmission
- 6.4L HEMI VVT V8 with FuelSaver / Multi-Displacement System (MDS) and 6-speed automatic transmission
- 6.7L Cummins® High-Output Turbo Diesel I-6 with 6-speed AISIN® automatic transmission (3500)
- 6.7L Cummins Turbo Diesel I-6 with 6-speed automatic transmission
- 6.7L Cummins Turbo Diesel I-6 with 6-speed manual transmission

ENHANCEMENTS vs. SLT

INTERIOR AMENITIES

- 115-volt auxiliary power outlet
- Air conditioning with dual-zone automatic temperature control
- Auto-dimming rearview mirror
- Deluxe door trim panel
- Fold-flat load floor (Crew Cab)
- Front centre-seat cushion with storage
- Glove box lamp
- Heated leather-wrapped steering wheel with mounted audio and cruise controls
- LED interior lighting
- Media Centre – 10 amplified speakers including subwoofer
— Apple CarPlay™ and Android Auto™¹⁸
— Hands-free communication¹² with Bluetooth® streaming audio
— Media hub including 2 USB ports and auxiliary input jack
— SiriusXM Guardian with 1-year subscription¹⁹
— Uconnect® 4C multimedia centre with 8.4-inch touchscreen

- Overhead console with universal garage door opener²¹
- Premium 7-inch full-colour customizable in-cluster display centre
- Rear power sliding window
- Seating – Leather-faced heated and ventilated 40 / 20 / 40 front bench seat
— Memory feature for radio and driver's seat
— Power 10-way driver and 6-way front-passenger seats including 2-way lumbar adjust
- Sun visors with illuminated vanity mirrors
- Woodgrain instrument-panel accent

EXTERIOR FEATURES

- 18-inch polished aluminum wheels
- Body-colour fender flares
- Chrome door handles
- Chrome grille with bright insert

EXTERIOR FEATURES cont.

- Chrome, power folding, heated, 7 x 11-inch trailer tow mirrors with memory, supplemental turn signals and courtesy lamps (3500)
- Chrome, power folding, heated, auto-dimming 6 x 9-inch mirrors with memory, supplemental turn signals and courtesy lamps (2500)
- Fog lamps
- Premium bifunctional halogen projector headlamps with Chrome surround
- Premium LED taillamps (turn / stop / tail / running lights) with Chrome surround

SAFETY & SECURITY

- Electronic trailer brake controller
- Park-Sense® Front and Rear Park Assist¹¹
- ParkView® Rear Back-Up Camera¹¹
- Security alarm

SELECT OPTIONAL EQUIPMENT

- 20-inch Black Aluminum Wheels with Black Badging (requires Sport Appearance Group)
- 220-Amp Alternator (6.4L HEMI and 6.7L Cummins)
- Antispin Differential Rear Axle (2500)
- Auto-Level Rear Air Suspension
- Black Tubular Side Steps (requires Sport Appearance Group)
- Centre High-Mounted Stop Lamp (CHMSL) Camera
- Chrome Wheel-to-Wheel Side Steps
- Clearance Lamps
- Dual Rear Wheels (3500; N / A on Crew Cab 6'4" box)
- Instrument Panel-Mounted Auxiliary Switches
- Lower Two-Tone Paint
- Mopar® 20K Fifth-Wheel Hitch
- Mopar 30K Fifth-Wheel Hitch (3500; N / A on Crew Cab 6'4" box) – Included with Max Tow Package
- Pickup Box Lighting
- Power Sunroof
- RamBox® Cargo Management System (6'4" box, SRW)
- Remote Keyless Enter™ 'n Go™ with Proximity Entry and Push-Button Start
- Remote Start (requires automatic transmission)
- Spray-In Bedliner
- Tri-Fold Tonneau Cover
- Uconnect 4C NAV Multimedia Centre with 8.4-inch Touchscreen



18-inch polished aluminum
Standard on 2500 and 3500 SRW



20-inch Satin Carbon aluminum with Chrome inserts
Available on 2500 and 3500 SRW; Included with Sport Appearance Group on 2500 and 3500 SRW



20-inch Black aluminum
Available with Sport Appearance Group on 2500 and 3500 SRW



17-inch polished aluminum
Standard on 3500 DRW



Leather-faced with perforated inserts—Black with Light Slate Grey accent stitching
Standard; Standard with Sport Appearance Group



Standard



Leather-faced with perforated inserts—Light Frost
Standard



Shown with available Uconnect 4C NAV multimedia centre with 8.4-inch touchscreen; Uconnect 4C multimedia centre standard

PACKAGE GROUPS

- Convenience Group – Includes rain-sensing windshield wipers and Auto High-Beam Headlamp Control
- Fifth-Wheel / Gooseneck Prep Group – See ST model for group details
- Heavy-Duty Snowplow Prep Group (4x4) – See ST model for group details
- Max Tow Package (3500; N / A on Crew Cab 6'4" box) – See ST model for group details; Laramie models receive Centre High-Mounted Stop Lamp (CHMSL) Camera
- Off-Road Package (2500; 4x4) – See ST model for group details; Laramie models receive body-colour fender flares
- Protection Group (4x4) – See ST model for group details
- Sport Appearance Group – Includes Black premium bifunctional halogen projector headlamps and premium taillamps, body-colour billet port grille with "RAM" badge, body-colour door handles and front / rear bumpers, Black mirrors, 20-inch Satin Carbon aluminum wheels with Chrome inserts and Black leather-faced seating



Sport Appearance Group shown with optional equipment

FOR FULL OPTION DETAILS, VISIT RAMTRUCK.CA

LARAMIE LONGHORN® (CREW CAB / MEGA CAB®)

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with 6-speed automatic transmission
- 6.4L HEMI VVT V8 with FuelSaver / Multi-Displacement System (MDS) and 6-speed automatic transmission
- 6.7L Cummins® High-Output Turbo Diesel I-6 with 6-speed AISIN® automatic transmission (3500)
- 6.7L Cummins Turbo Diesel I-6 with 6-speed automatic transmission

ENHANCEMENTS vs. LARAMIE®

INTERIOR AMENITIES

- Double-stacked centre console with full-leather lid and wood tambour door
- Media Centre – SiriusXM Traffic¹⁴ and SiriusXM Travel Link¹⁴ with 5-year subscription
 - Uconnect® 4C NAV multimedia centre with 8.4-inch touchscreen
- Premium door-trim panel and front / rear floor mats
- Premium Laramie Longhorn instrument cluster and interior accents
- Premium leather-wrapped shift knob and steering wheel with audio and cruise controls
- Radio, driver's seat, mirrors and pedals memory feature
- Seating – Premium leather front bucket seats
 - Premium leather heated 60 / 40 split-folding rear seats

EXTERIOR FEATURES

- 18-inch polished aluminum wheels with Walnut Brown painted pockets
- Chrome belt moldings
- Chrome billet port grille with "RAM" badge
- Door sill guards
- Lower two-tone paint, fender flares, front / rear bumpers and side steps in Walnut Brown Metallic
- Pickup box lighting
- Spray-in bedliner
- Tow hooks (2500)

CAPABILITY & FUNCTIONALITY

- Front / rear performance-tuned Bilstein® monotube shocks (4x4)

SAFETY & SECURITY

- Power adjustable pedals with memory
- Remote start

SELECT OPTIONAL EQUIPMENT

- 180-Amp Alternator (5.7L HEMI)
- 220-Amp Alternator (6.4L HEMI and 6.7L Cummins)
- Auto-Level Rear Air Suspension

SELECT OPTIONAL EQUIPMENT CONT.

- Centre High-Mounted Stop Lamp (CHMSL) Camera
- Chrome Bodyside Moulding (monotone paint)
- Chrome, Power Folding, Heated 7 x 11-Inch Trailer Tow Mirrors with Memory, Supplemental Turn Signals and Courtesy Lamps (2500)
- Chrome Tubular Side Steps
- Chrome Wheel-to-Wheel Side Steps
- Clearance Lamps
- Dual Rear Wheels (3500; N / A on Crew Cab 6'4" box)
- Instrument Panel-Mounted Auxiliary Switches
- Monotone Paint – Includes body-colour fender flares, Chrome tubular side steps, Chrome front / rear bumpers and 18-inch polished aluminum wheels with Silver painted pockets
- Mopar® 20K Fifth-Wheel Hitch
- Mopar 30K Fifth-Wheel Hitch (3500; N / A on Crew Cab 6'4" box) – Included with Max Tow Package
- Power Sunroof
- RamBox® Cargo Management System (6'4" box, SRW)
- Remote Keyless Enter 'n Go™ with Proximity Entry and Push-Button Start
- Tri-Fold Tonneau Cover

PACKAGE GROUPS

- Convenience Group – See Laramie model for group details
- Fifth-Wheel / Gooseneck Prep Group – See ST model for group details
- Heavy-Duty Snowplow Prep Group (4x4) – See ST model for group details
- Longhorn Special Edition – Includes Light Greystone suede headliner, leather-wrapped driver and front-passenger grab handles, luxury Berber front/rear floor mats, Walnut Ash real wood accents, "LONGHORN" tailgate badge and Canyon Brown / Light Frost premium leather seating
- Max Tow Package (3500; N / A on Crew Cab 6'4" box) – See ST model for group details; Laramie Longhorn models receive CHMSL Camera
- Off-Road Package (2500; 4x4) – See ST model for group details; off-road decal is Walnut Brown Metallic with lower two-tone paint; Laramie Longhorn models receive Walnut Brown Metallic fender flares
- Protection Group (4x4) – Includes transfer case skid plate shield



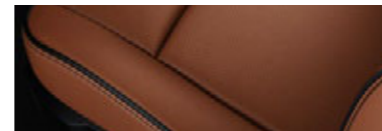
Shown with standard Uconnect 4C NAV multimedia centre with 8.4-inch touchscreen



Crew Cab shown with standard Natura Plus leather front bucket seats—Canyon Brown



Natura Plus leather with perforated inserts and laser etching—Canyon Brown with Tan accent stitching and Dark Saddle piping (also available in non-laser etching)
Standard on Laramie Longhorn



Natura Plus leather with perforated inserts—Cattle Tan with Black accent stitching
Standard on Laramie Longhorn



Natura Plus leather with perforated inserts and laser etching—Canyon Brown/Light Frost with Ruby Red accent stitching and Canyon Brown piping (also available in non-laser etching)
Standard on Longhorn Special Edition



Standard



18-inch polished aluminum with Silver painted pockets
Standard on 2500 and 3500 SRW Laramie Longhorn and Longhorn Special Edition with monotone exterior paint



18-inch polished aluminum with Walnut Brown painted pockets
Standard on 2500 and 3500 SRW Laramie Longhorn and Longhorn Special Edition with two-tone exterior paint



20-inch polished aluminum with Silver painted pockets
Available on 2500 and 3500 SRW Laramie Longhorn and Longhorn Special Edition with monotone exterior paint



20-inch polished aluminum with Walnut Brown painted pockets
Available on 2500 and 3500 SRW Laramie Longhorn and Longhorn Special Edition with two-tone exterior paint



17-inch polished aluminum
Standard on 3500 DRW Laramie Longhorn and Longhorn Special Edition

LARAMIE® LIMITED (CREW CAB / MEGA CAB®)

POWERTRAIN

- 5.7L HEMI® Variable Valve Timing (VVT) V8 with 6-speed automatic transmission
- 6.4L HEMI VVT V8 with FuelSaver / Multi-Displacement System (MDS) and 6-speed automatic transmission
- 6.7L Cummins® High-Output Turbo Diesel I-6 with 6-speed AISIN® automatic transmission (3500)
- 6.7L Cummins Turbo Diesel I-6 with 6-speed automatic transmission

ENHANCEMENTS vs. LARAMIE LONGHORN®

INTERIOR AMENITIES

- All-Black interior
- Leather-wrapped driver and front-passenger grab handles
- Luxury Berber front / rear floor mats
- Luxury door-trim panel with Argento wood accents
- Premium Black leather front bucket seats
- Premium leather-wrapped steering wheel with real wood accents and audio / cruise controls

EXTERIOR FEATURES

- 20-inch bright Chrome "RAM" badge on tailgate
- Body-colour fender flares
- Body-colour front / rear bumpers
- Chrome bodyside moulding and tailgate accents
- Chrome wheel-to-wheel side steps (SRW only)
- Monotone exterior paint
- RamBox® Cargo Management System (6'4" box, SRW)
- Wheels and Tires – 20-inch polished forged aluminum wheels – LT285 / 60R20E OWL on- / off-road tires

SAFETY & SECURITY

- Auto High-Beam Headlamp Control
- Rain-sensing windshield wipers
- Remote Keyless Enter 'n Go™ with proximity entry and push-button start



20-inch polished forged aluminum
Standard on 2500 and 3500 SRW Laramie Limited



20-inch Carbon painted aluminum with Silver inserts
Standard on 2500 and 3500 SRW Limited Tungsten Edition



17-inch polished aluminum
Standard on 3500 DRW Laramie Limited and Limited Tungsten Edition

SELECT OPTIONAL EQUIPMENT

- 180-Amp Alternator (5.7L HEMI)
- 220-Amp Alternator (6.4L HEMI and 6.7L Cummins)
- Antispin Differential Rear Axle (2500)
- Auto-Level Rear Air Suspension
- Centre High-Mounted Stop Lamp (CHMSL) Camera
- Chrome, Power Folding, Heated 7 x 11-Inch Trailer Tow Mirrors with Memory, Supplemental Turn Signals and Courtesy Lamps (2500)
- Clearance Lamps
- Dual Rear Wheels (3500; N / A on Crew Cab 6'4" box)
- Instrument Panel-Mounted Auxiliary Switches
- Mopar® 20K Fifth-Wheel Hitch
- Mopar 30K Fifth-Wheel Hitch (3500; N / A on Crew Cab 6'4" box) – Included with Max Tow Package
- Power Sunroof
- Tri-Fold Tonneau Cover

PACKAGE GROUPS

- Chrome Bumper Package – Includes Chrome front and rear bumpers
- Fifth-Wheel / Gooseneck Prep Group – See ST model for group details
- Heavy-Duty Snowplow Prep Group (4x4) – See ST model for group details
- Max Tow Package (3500; N / A on Crew Cab 6'4" box) – See ST model for group details; Laramie Limited and Limited Tungsten Edition models receive CHMSL Camera
- Off-Road Package (2500; 4x4) – See ST model for group details; Laramie Limited and Limited Tungsten Edition models receive body-colour fender flares
- Protection Group (4x4) – Includes transfer case skid plate shield

LIMITED TUNGSTEN EDITION (CREW CAB / MEGA CAB)

ENHANCEMENTS vs. LARAMIE LIMITED

- 20-inch body-colour "RAM" badge on tailgate
- 20-inch Carbon painted aluminum wheels with Silver inserts
- Black headlamp and taillamp surrounds
- Body-colour door handles
- Body-colour side steps



Standard



Shown with standard Uconnect® 4C NAV multimedia centre with 8.4-inch touchscreen



Natura Plus leather with perforated inserts—Black
Standard on Laramie Limited



Natura Plus leather with perforated inserts—Light Frost with Indigo Blue piping and Indigo Blue / Light Frost accent stitching
Standard on Limited Tungsten Edition



Laramie Limited Crew Cab shown with standard Natura Plus leather front bucket seats—Black



- Bright exhaust tip (6.7L Cummins)
- Light Frost / Indigo Blue interior
- Light Frost Natura Plus leather seating with Indigo Blue accents
- Light Greystone suede headliner
- Tungsten Chrome billet port grille with "RAM" badge
- Tungsten Chrome bodyside moulding and tailgate accents
- Tungsten Chrome, power folding, heated 7 x 11-inch trailer tow mirrors with memory, supplemental turn signals and courtesy lamps



5YR/160,000KM*
DIESEL POWERTRAIN LIMITED WARRANTY

5YR/100,000KM*
GAS POWERTRAIN LIMITED WARRANTY



Uconnect®

((SiriusXM))™

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WARRANTIES: 2018 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance.† Basic Warranty coverage is for 3 years or 60,000 kilometres.‡ Rust-through coverage on all body sheet metal is for 3 years. *Whichever comes first. Some conditions may apply. †The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

MOPAR VEHICLE PROTECTION: FCA Canada Inc. has a vested interest in your satisfaction and owner experience with your new Ram truck. Mopar Vehicle Protection offers extended service plans to help ensure that you'll enjoy your truck for many years down the road. For more information on comprehensive vehicle coverage, see your Ram retailer, call 800-465-2001 or visit fcaCanada.ca/owners



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DISCLAIMERS: 1 Based on 2500/250 and 3500/350 class pickups. 2 More than eighty percent of Ram large pickups in each model year 2004 – 2017 are still on the road today, based on July 1, 2017 IHS Markit Canadian VIO registration data vs. Total New Registrations for the same vehicles. 3 Based on IHS Markit VIO registration data as of July 1, 2017 for all heavy-duty diesel pickups with series 250/2500 and 350/3500 continuously sold since 1994. Dodge/Ram diesel pickups have the highest overall average of the percentage still in operation for each model year. 4 Based on 2500/250 and 3500/350 class pickups. 370 horsepower on 3500 Mega Cab models. 5 Based on IHS Markit Canadian Vehicles in Operation data as of July 1, 2017 Model Years 1994 – 2017 versus Total New Registrations of those same vehicles. Includes Dodge and RAM Heavy-Duty diesel pickups. 6 Based on IHS Markit Automotive Canadian New Vehicle Total Registrations from CYE 2011 – 2015 and CYTD July 2016 for the FCA custom Large Pickup HD segment which includes: RAM and Dodge 2500/3500 Series Pickup Trucks, Chevrolet and GMC 2500/3500 Series Pickup Trucks and Ford F250/F350 Pickup Trucks. 7 2018 Chrysler, Jeep, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance.† Basic Warranty coverage is for 3 years or 60,000 kilometres.‡ Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.† AISIN transmissions are covered by a separate Limited Warranty, covering the transmission for 5 years or 160,000 kilometres.† The 5-Year/100,000-Kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details. *Whichever comes first. Some conditions may apply. 8 Based on IHS Markit Automotive Canadian New Vehicle Total Registrations from CYE 2011 – 2015 and CYTD July 2016 for all Cars, Light Duty and Medium/Heavy Duty Trucks with a V8 engine. 9 Based on 2500/250 class pickups. 10 No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 11 This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 12 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth-compatible phone. 13 All SiriusXM Guardian-equipped vehicles come with a 12-month trial effective on the date of purchase or lease of a new vehicle. Enrollment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue SiriusXM Guardian. Services can only be used where cellular coverage is available. See Uconnect and SiriusXM Guardian Terms of Service for complete service limitations. 14 Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 15 Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 16 WiFi Hotspot available through third-party subscription. Requires Internet-enabled mobile device. See retailer for details. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. 17 Phone must support Bluetooth Phone Book Access Profile (PBAP). 18 Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Apple CarPlay requires a compatible iPhone connected via USB cable to the Uconnect system. Android Auto requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates may apply. 19 Siri Eyes Free requires an iPhone equipped with Siri. Certain features not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. 20 The Advanced Front Air Bags in this vehicle are certified to the federal regulations for Advanced Air Bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 21 Not compatible with all garage door openers.

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